

Managing your Publication Workflow and your Open Data

Course overview

Face-to-face, Location: ETH Zürich, CLA J1

Important: please bring your Laptop and your WLAN access credentials.

All materials and slides will be available at:

<https://lms.uzh.ch/url/RepositoryEntry/16454189073> -> 2023 (use AAI Login with your Universities' credentials)

Course format:lecture (L), plenum or round discussion or round (P), group exercise (G), individual exercise (I)

Day 1 –Wednesday, June 19th 2024, 9:00 – 18:00, ETH CLA J1

9:00 Welcome

9:05 **Understand the publishing process** (Philipp Mayer)

The publishing business (L)
Players and their agendas (L)
The peer review process (L)

Coffee break

What editors want (L, G)
Ethical guidelines / Regulation for using generative AI tools (L)
(L)
Authorship (L, G)

12:30 *Lunch break*

13:30

Journal selection: criteria and online tools (L, I)
Journal selection matrix (I)

Coffee break

Submission, rejection, revision, resubmission, acceptance (L)
Homework explained: cover letter, publication strategy (L)

17:00 **Introduction to Data Management Plans (DMPs)**(Stefanie Strebel)

DMP Formats, templates SNSF and EU, open data licenses (L)
Homework explained: Draft the data management plan for your project.

Day 2 - Thursday, June 20th2024, self-guided work

Cover letter

Please send the draft of your cover letter to Philipp (info@textflow.ch) latest by June 20 2024 at 17:00 pm. Philipp will provide a brief written feedback.

Publication strategy

Please send your strategy (topics, target journals, timing, tasks) to Philipp (info@textflow.ch) and to Melanie R. (melanie.roethlisberger@ub.uzh.ch) latest by June 20 2024 at 17:00 pm. Philipp will comment on it.

Data Management Plan

Further, participants are expected to draft a Data Management Plan for their projects with the templates provided during day 1. You will present your DMP on day 3 - please have them on your computer on day 3.

Day 3 – Wednesday, July 3rd2024, 9:00 – 18:00, ETH CLA J1

9:00 **Generative AI in the publication workflow** (Melanie Paschke) (L)

10:00 **Introduction to Open-Access** (Melanie Röhthlisberger)

Roads to Open Access (L)

Find OA Journal (I)

Copyright and licenses & Self-archiving (L)

Hands-on Sherpa/Romeo (I)

How to keep your rights as authors (L)

13:00 *Lunch Break*

14:00 **Open Data, Data Management** (Stefanie Strebel)

Open Data, FAIR data, and repositories (L)

Find a repository and assess its FAIRness (I, G)

Presentation of DMP homework (G)

Post-publication marketing (Orcid, Altmetrics & other creative social media strategies) (P)

18:00 *ending*